



BRINKER OUTDOOR

BILLBOARD PRICE SHEET

 hayleyc@4dllc.net

 (812) 913-5051

 111 S. Green River Road
Evansville, IN 47715

BRINKER OUTDOOR

641- EB Panel



LOCATION: Lloyd Expressway (Hwy. 66)
at Green River Road Exit

READ: Right Hand - East Bound

MEDIA TYPE: Digital - Permanent
Bulletin

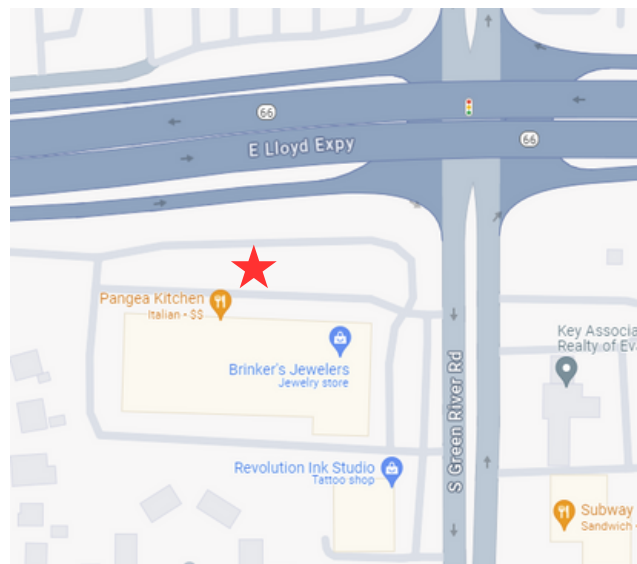
SIZE: 12' X 40'

IMPRESSIONS: 9,450 impressions per
week

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$2,250 per month

OR \$2,000 per month w/ 12 mo.
contract



BRINKER OUTDOOR

641- WB Panel



LOCATION: Lloyd Expressway (Hwy. 66)
at Green River Road Exit

READ: Left Hand - West Bound

MEDIA TYPE: Digital - Permanent
Bulletin

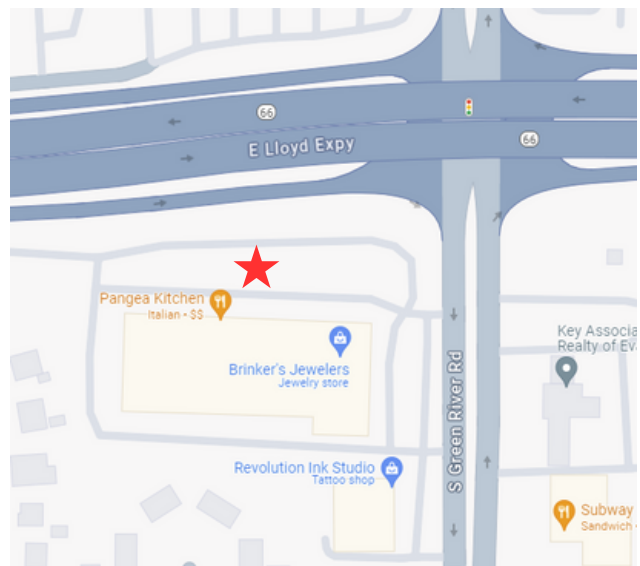
SIZE: 12' X 40'

IMPRESSIONS: 9,450 impressions per
week

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$2,000 per month

OR \$1,800 per month w/ 12 mo.
contract



BRINKER OUTDOOR

642- SB Panel



LOCATION: 111 South Green River Road & Lloyd Expressway (Hwy. 66) intersection

READ: Right Hand - South Bound

MEDIA TYPE: Digital - Permanent Bulletin

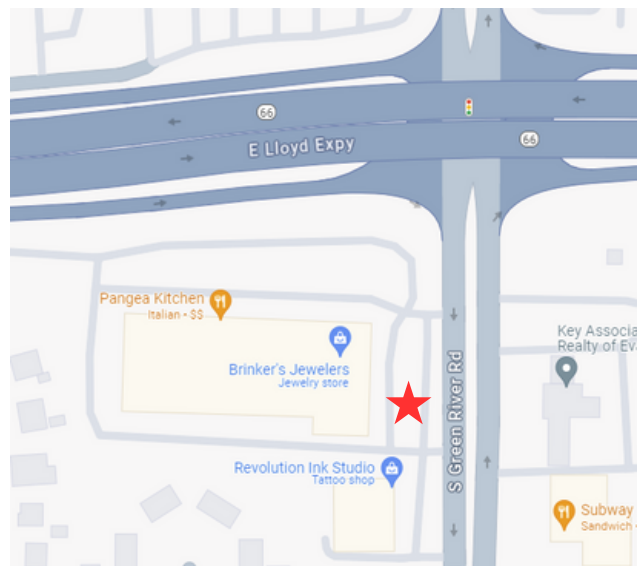
SIZE: 10' X 30'

IMPRESSIONS: 9,450 impressions per week

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$900 per month

OR \$800 per month w/ 12 mo. contract



BRINKER OUTDOOR

642- NB Panel



LOCATION: 111 South Green River Road & Lloyd Expressway (Hwy. 66) intersection

READ: Left Hand - North Bound

MEDIA TYPE: Digital - Permanent Bulletin

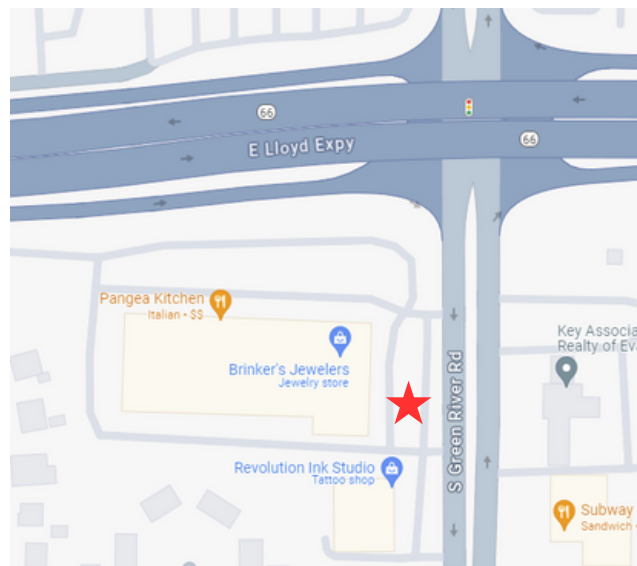
SIZE: 10' X 30'

IMPRESSIONS: 9,450 impressions per week

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$500 per month

OR \$450 per month w/ 12 mo. contract



BRINKER OUTDOOR

641 & 642 - Rotating All Panels



LOCATION: 111 S. Green River Road & Lloyd Expressway (Hwy. 66) intersection

MEDIA TYPE: Digital - Permanent Bulletin

SIZE: 12' X 40' (2) & 10' X 30' (2)

IMPRESSIONS: 9,450 impressions per week

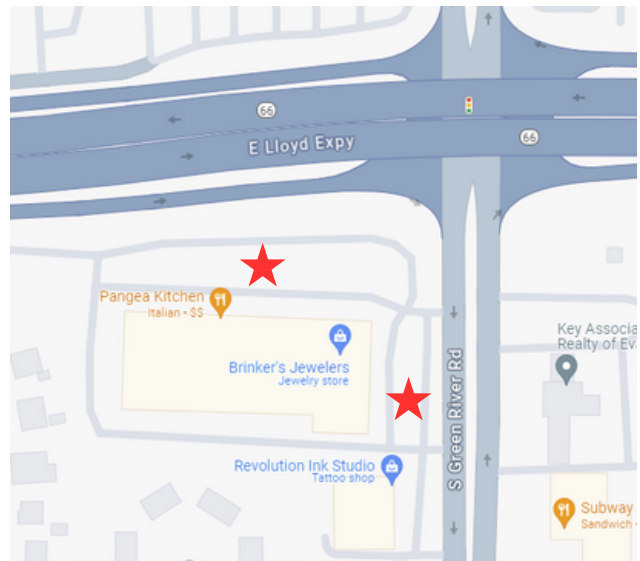
SLOTS/DWELL: 8 slots/8 seconds

RATE: \$1,500 per month

OR \$1,350 per month w/ 12 mo. contract

As an advertiser, your ad will be seen every 4th rotation on 4 boards.

1 rotation = 64 seconds



BRINKER OUTDOOR

641- EB & WB Panel



LOCATION: Lloyd Expressway (Hwy. 66)
at Green River Road Exit

READ: Right Hand - East Bound
& Left Hand - West Bound

MEDIA TYPE: Digital - Permanent
Bulletin

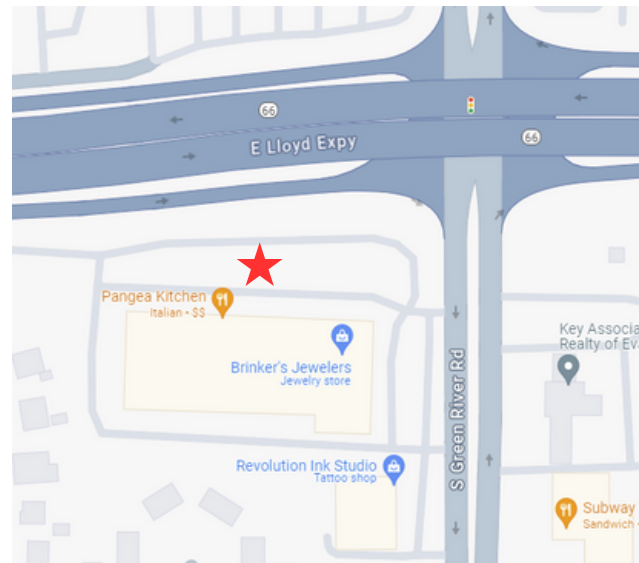
SIZE: 12' X 40'

IMPRESSIONS: 9,450 impressions per
week

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$2,100 per month

OR \$1,900 per month w/ 12 mo. contract



As an advertiser, your ad will be seen
every other rotation on 2 boards.

1 rotation = 64 seconds

BRINKER OUTDOOR

642- NB & SB Panel



LOCATION: 111 South Green River Road & Lloyd Expressway (Hwy. 66) intersection

READ: Right Hand - South Bound & Left Hand - North Bound

MEDIA TYPE: Digital - Permanent Bulletin

SIZE: 10' X 30'

IMPRESSIONS: 9,450 impressions per week

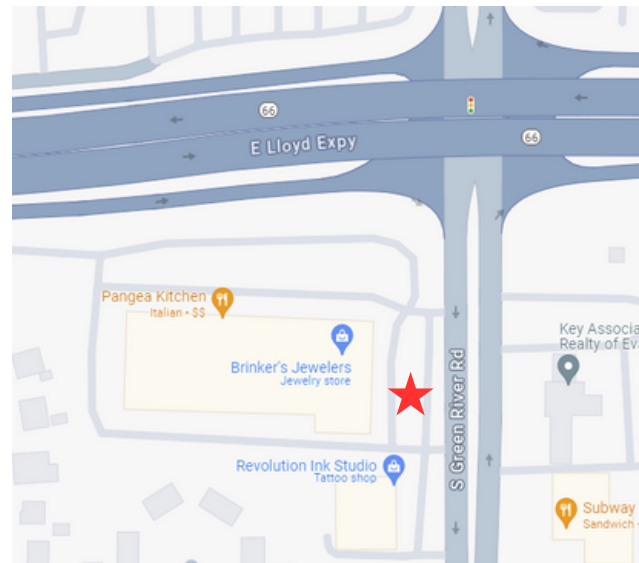
SLOTS/DWELL: 8 slots/8 seconds

RATE: \$700 per month

OR \$625 per month w/ 12 mo. contract

As an advertiser, your ad will be seen every other rotation on 2 boards.

1 rotation = 64 seconds



BRINKER OUTDOOR

111 S Green River Rd
Evansville, IN 47715 (0 - 3 mi)

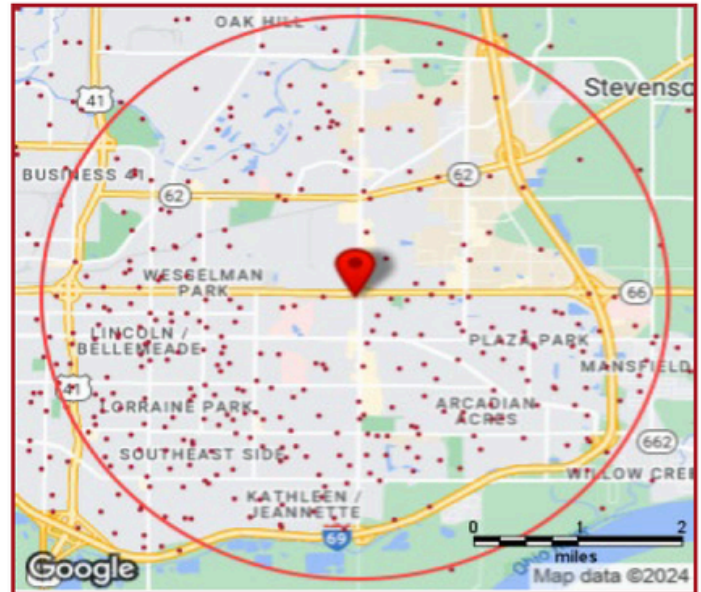
Two-Way Average Daily Traffic on E Lloyd Expy

58,910 Vehicles per Day

1,767,300 Vehicles per Month

21,502,150 Vehicles per Year

With a load factor of 1.5 people 18+ years of age per vehicle, traffic at your location delivers 88,365 daily impressions.



(• 1 dot = 200 people)

111 S Green River Rd
Evansville, IN 47715 (0 - 3 mi)

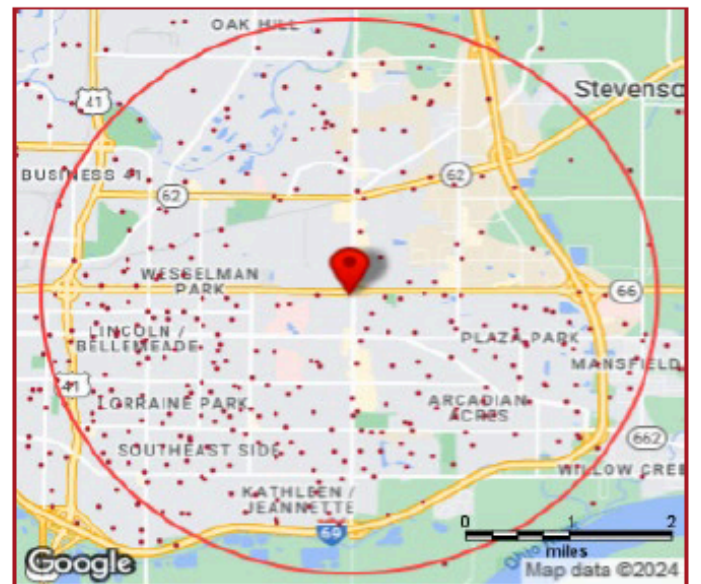
Two-Way Average Daily Traffic on S Green River Rd

29,800 Vehicles per Day

894,000 Vehicles per Month

10,877,000 Vehicles per Year

With a load factor of 1.5 people 18+ years of age per vehicle, traffic at your location delivers 44,700 daily impressions.



(• 1 dot = 200 people)